

Greening Private Enterprises in Kosovo (GPEK)

Project Duration

Inception Phase: **May 2025 – January 2026**

Implementation Phase I: **February 2026 – December 2030 (anticipated)**



PROJECT OVERVIEW

The Greening Private Enterprises in Kosovo project, funded by the Swiss Agency for Development and Cooperation and implemented by Helvetas, supports systemic, market-driven change to help Kosovo's Small and Medium Enterprises (SME) adopt sustainable green practices and business models. Using a Market Systems Development approach, the project focuses on long-term impact, sustainability, and scalability.

STRATEGIC OUTCOMES



INFORM

Expanding Access to
Reliable Green Information
and Raising Awareness
Among SMEs and
Consumers



ENABLE

Building Stronger Green
Services, a Conducive Policy
Environment and Financing
Options to Support SME
Sustainability



TRANSFORM

Driving Private Sector
Innovation and
Collaboration for Scalable
Green Solutions

KEY EXPECTED RESULTS



SMEs benefit from enhanced resource efficiency and circular production practices that generate cost savings, improving their competitiveness and sustainability.



SMEs gain greater access to green technologies and innovative business models, enabling them to modernize their operations and stay competitive.



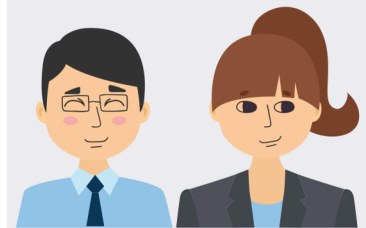
Kosovo's workforce, especially youth and women, benefit from better employment opportunities and capacity development driven by inclusive green economic growth.



SMEs become more competitive in both local and international markets, by aligning with global sustainability standards and market demands.

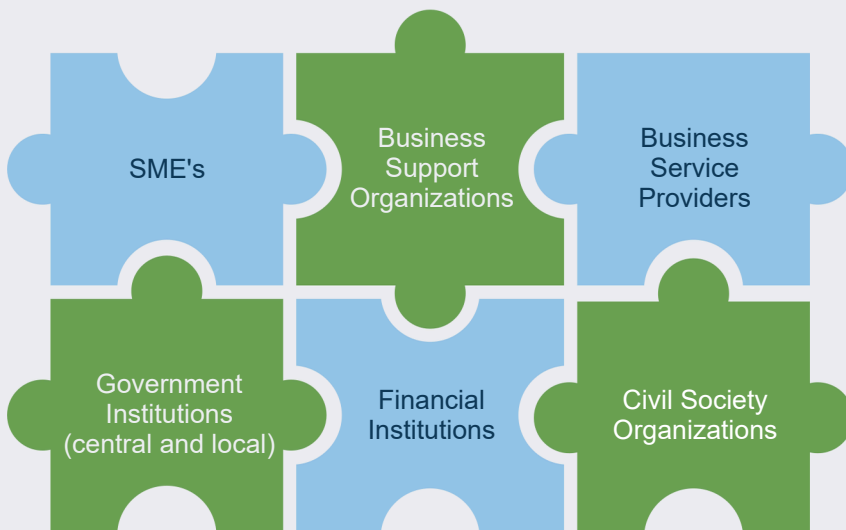


SMEs achieve improved environmental performance, through cleaner production methods and reduced carbon footprint.



KEY STAKEHOLDERS

The project engages a wide range of stakeholders who play a role in the green transition, including:



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